



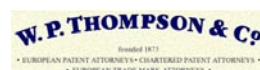
# MERSEYSIDE INNOVATION AWARDS MIA:2012

## Registration Form

A chance for your business to win £10,000 in cash,  
plus thousands of pounds in other prizes.

have you developed a unique idea or product and are located in  
Merseyside?

If so, the Innovation Awards could bring you: a £10,000 cash prize; £4,000 worth legal, business, accounting or design consultancy; support from some of the region's leading business advisors; and publicity for your idea.



[www.merseysideinnovationawards.co.uk](http://www.merseysideinnovationawards.co.uk)

Each month, a panel of judges drawn from the sponsors reviews the applications received and selects a winner who receives a certificate of recognition. The best entrants over the year are shortlisted for the final which will take place in July 2012 in front of a large audience from Merseyside's business community.

We use a scoring system based on the following:

- "Degree of Innovation" – the extent to which your idea is unique.
- "Commercial Potential" – the scope to build a business based on the innovation or the potential for the innovation to generate revenue.
- "Impact on Merseyside" – the extent to which the innovation will bring benefit to the Merseyside economy.

To register please complete the following pages. The rules and conditions are printed on the back of this entry form for your guidance.

Contact Name:

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Address:

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----- Postcode: -----

Tel Number: ----- Fax Number: -----

Email Address: -----

Website Address: -----

Name of Business (if appropriate):

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When did your business start trading?

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Number of Employees: ----- Annual Turnover: -----

Where did you hear about the Merseyside Innovation Awards? -----

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**Please tell us a little more about the following: (in no more than 75 words per section):**

1. What is your product or service and why is it innovative?

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2. Is the product/service currently on the market and what is its commercial potential?

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3. How will the innovation benefit the Merseyside economy?

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Please return this form together with any publicity information or photographs you are happy for us to use in connection with the entry to:

Jean Hughes  
c/o MC Vanguard Corporate Finance  
Merseyside Innovation Awards, Liverpool Science Park,  
131 Mount Pleasant, Liverpool, L3 5TF

Tel: 0151 706 3520 Fax: 0151 705 3522

or apply online at:

[www.merseysideinnovationawards.co.uk](http://www.merseysideinnovationawards.co.uk)

## Rules and Conditions

- 1 The competition is open to individuals and to businesses located in Merseyside employing less than 50 people. Businesses owned or part-owned by employees of the sponsors or members of their families are not eligible to enter.
- 2 Once received, no entries will be returned.
- 3 All entries must be submitted on the Entry Form.
- 4 Entrants are encouraged to send relevant supporting material (e.g. photographs, drawings or videos). No responsibility will be accepted by the sponsors for any material sent.
- 5 All materials and information submitted will be treated as confidential and will not, subject to 6 below, be disclosed to third parties without the express permission of the entrant.
- 6 The winners may be required to take part in media publicity and this is a condition of entry. They must also agree to take part in the presentation ceremony and to exhibit their products/innovations at the presentation as required to do so by the sponsors.
- 7 The sponsors cannot accept any responsibility whatsoever for any infringement, loss of, or for the protection of patents, copyrights or any other rights in the ideas and proposals submitted in this competition. Entrants must ensure that any necessary protection of their interest is arranged before submitting their entries.
- 8 The sponsors will not be responsible for entries which may be damaged, delayed, lost or mislaid in the post or otherwise or for any subsequent letter or document not being received on time or at all either by the sponsors or the entrants.
- 9 There can be no appeal against the decision of the sponsors or of any judge or committee appointed by them and these decisions must be accepted as final in respect of all matters concerning this competition including the interpretation of the rules and conditions.

The annual award winner will be announced at the finals event in July 2012

Early entry is encouraged since all entries received will be considered for each month's award. The closing date for entries will be Thursday 10th May 2012